

WISE, OBLIQUE, CONTRADICTORY, NONSENSICAL, INFURIATING,
PROVOCATIVE, WRONG, IRRELEVANT, SINISTER, RUTHLESS,

QUESTION
WHAT
IS
ZEN?
—



ANSWER
ZEN
IS
ZEN
—

MONDAY

THE MORE HANDS HOLDING
THE SNAKE THE BETTER

WHO CARES IF THEY ARE FRIEND OR STRANGER, OFFICE RIVAL OR EX, BOSS OR EMPLOYEE, ENEMY OR SOMEONE YOU LOVE? IF YOU ALL HAVE A GRIP ON THE PROBLEM TOGETHER YOUR COOPERATION TRANSCENDS ALL OTHER CONSIDERATIONS. HOWEVER AS SO OFTEN IN LIFE THE SITUATION IS NOT AS IT APPEARS. ZEN THINKING IS THAT THE POWER HERE DOES NOT REST WITH THE SELF IMPORTANT TEAM LEADER WHO GOT YOU ALL TO GRAB THE SNAKE TOGETHER, BUT WITH THE PERSON WHO IS GOING TO ALLOCATE THE ORDER IN WHICH PEOPLE RELEASE THEIR GRIP ON THE SERPENT. TWO PEOPLE WILL BE LEFT, ONE HOLDING THE HEAD, ONE THE TAIL.

THE IMAGE

THE PLASTIC SPOON IN SNAKES ON A PLANE.

WHAT IF YOU CAN NEVER EVER
FIND THE END OF THE SELLOTAPE?

TUESDAY

TODAY ONLY ANSWER QUESTIONS



WE ALL RESPOND TOO QUICKLY TO OTHER PEOPLE'S COMMENTS. WE FEEL THE OVERPOWERING NEED TO JUSTIFY OURSELVES EVEN BEFORE THE WORDS HAVE SUNK IN. SO TODAY IF SOMEONE MAKES A CRITICISM, COMMENT OR OBSERVATION THAT ISN'T A QUESTION, REMAIN SILENT. RESPONDING TOO QUICKLY TO OTHERS, OFTEN THOUGHTLESS WORDS, IS ALWAYS A MISTAKE.

THE IMAGE

JUST PULL BACK INTO THE SHADOWS LIKE LEE MARVIN
AT THE END OF THAT GREAT MOVIE, POINT BLANK

WEDNESDAY

IF YOU MANUFACTURER PAPER
PLATES SPEND MOST OF YOUR RESEARCH
AND DEVELOPMENT MONEY ON
MAKING THEM STICK TOGETHER?



IF YOU SELL TO GOVERNMENT FIND AS MANY WAYS AS POSSIBLE FOR THEM TO WASTE WHAT YOU SUPPLY. IT IS A SURE RECIPE FOR HUGE PROFITS. IF THEY CAN WASTE IT THEY WILL. PACK FOUR IN A CASE FOR A SPARE THAT IS ONLY USUALLY REQUIRED IN ONES AND YOU CAN BE SURE THE OTHER THREE WILL BE THROWN AWAY. IF YOU FIND THE MORALITY OF THIS STRATEGY DUBIOUS TAKE COMFORT FROM THE FACT THAT MANY CIVIL SERVANTS WILL READ THIS AND IMMEDIATELY ACT TO PREVENT IT HAPPENING IN THE FUTURE.

THE IMAGE

LEFT BOOTS ON ONE SHIP, RIGHT BOOTS ON ANOTHER, IN U BOAT INFESTED SEAS.

THURSDAY

THE WISE HAVE
UNLEARNED THE MOST



THINK WHAT A BURDEN WOULD BE LIFTED IF YOU DID NOT KNOW ALL OF THE THINGS YOU NEED
NOT KNOW, AND WHAT SPACE WOULD BE LEFT FOR WISDOM.

THE IMAGE

BJORK. THE BOOK THAT WROTE ITSELF

FRIDAY

HE WHO RATTLES THE SABER IS RARELY
THE ONE WHO HAS TO USE IT



IT IS ACCEPTED THAT THE FORMULATION OF A STRATEGY IS CENTRAL TO THE DEVELOPMENT OF
ANY ORGANISATION. HOWEVER SOME STRATEGIES ARE NOT FORMULATED FOR THIS PURPOSE.
THEY ARE ORIGINATED FOR THE SELFISH AIMS OF THEIR AUTHORS WITH LITTLE CONCERN FOR THE
DEVELOPMENT OF ANYTHING. THE DANGER HERE IS THAT THE ORIGINATOR OF A STRATEGY IS THE ONE
WHO WILL SHOUT CHARGE TO START THE PROCESS. NOW AS WE ALL KNOW, THE ONE WHO SHOUTS
CHARGE CAN BE THE LAST ONE OUT OF THE TRENCH, IT IS THE POOR FOOLS WHO BELIEVED IN THE
STRATEGY WHO LEAP FORWARD THINKING THAT THEIR ENTHUSIASM WILL MARK THEM OUT FOR
APPROVAL. INSTEAD THEY ARE MOWN DOWN IN THE FIRST COHORT OF CASUALTIES AS THE FLAWS IN
THE STRATEGY BECOME APPARENT. DON'T BE IN THE FIRST WAVE TO CHARGE BUT EQUALLY DO NOT BE
LEFT IN THE TRENCH FOR THEY ARE BRUTALLY SLAUGHTERED FOR BEING COWARDS.

THE IMAGE

FRED GOODWIN

SATURDAY

WHEN THINGS CANNOT GO ON AS
THEY ARE, THEY USUALLY DO



BECAUSE OF THE NATURE OF THE CINEMATIC PROJECTION PROCESS THE SCREEN YOU STARE AT IS IN
FACT, BLACK FOR HALF THE TIME. THIS IS BECAUSE THE PROJECTOR SHUTTER HAS TO STOP THE BEAM
OF LIGHT WHILST THE NEXT FILM FRAME IS PULLED INTO PLACE, TWENTY FOUR TIMES A SECOND. WE
DON'T NOTICE THIS BECAUSE OF A PROCESS IN OUR BRAINS CALLED THE PERSISTENCE OF VISION
WHICH FILLS IN THE GAPS AND STOPS US SEEING NOTHING, NOTHING AT ALL. THE WEEKEND BRINGS
THE RELENTLESS, EXHAUSTING AND ULTIMATELY FRUITLESS SEARCH FOR REST, PEACE AND HAPPINESS.
YET HAPPINESS HIDES IN THE MOST OBVIOUS PLACES.

IMAGE.

THE UNIQUE SILENCE THAT ACCOMPANIES THICKLY FALLING SNOW.

SUNDAY

NOBODY WENT INTO THERAPY
TO FIND OUT WHY THEY ARE SO HAPPY



THE BLOW ON THE HEAD FROM THE TANKER
HAD RATTLED THE BRAIN IN HIS HEAD
A LITTLE BIT HARDER AND SLIGHTLY TO THE RIGHT
AND HE ALMOST MOST CERTAINLY WOULD HAVE BEEN DEAD

BUT INSTEAD THUMPER CHANGED HIS IDENTITY
HE HAD NEVER FELT RELAXED AS A WHALE
AND HAD TENDED TO A CROSS DRESSING PROPENSITY
HE KNEW AS A SALMON HE COULD NOT FAIL

SO ACROSS THE OCEAN HE BEGAN TO TRAVEL
TO SOUTHEND HE WAS DRAWN
HE LONGED FOR THE UPPER THAMES GRAVEL
DRIVEN BY HIS NEW NEED TO SPAWN

IN THE SEA OFF SOUTHEND HE WAITED
THE AUTHORITIES WERE ALL CONFUSED
IF THEY KILLED THE WHALE THEY'D BE HATED
IF HE WAS A BOMB HE MUST BE DEFUSED

GOODNIGHT CHILDREN, GOODNIGHT.